

PERFORMANCE **MAX** PROGRAM

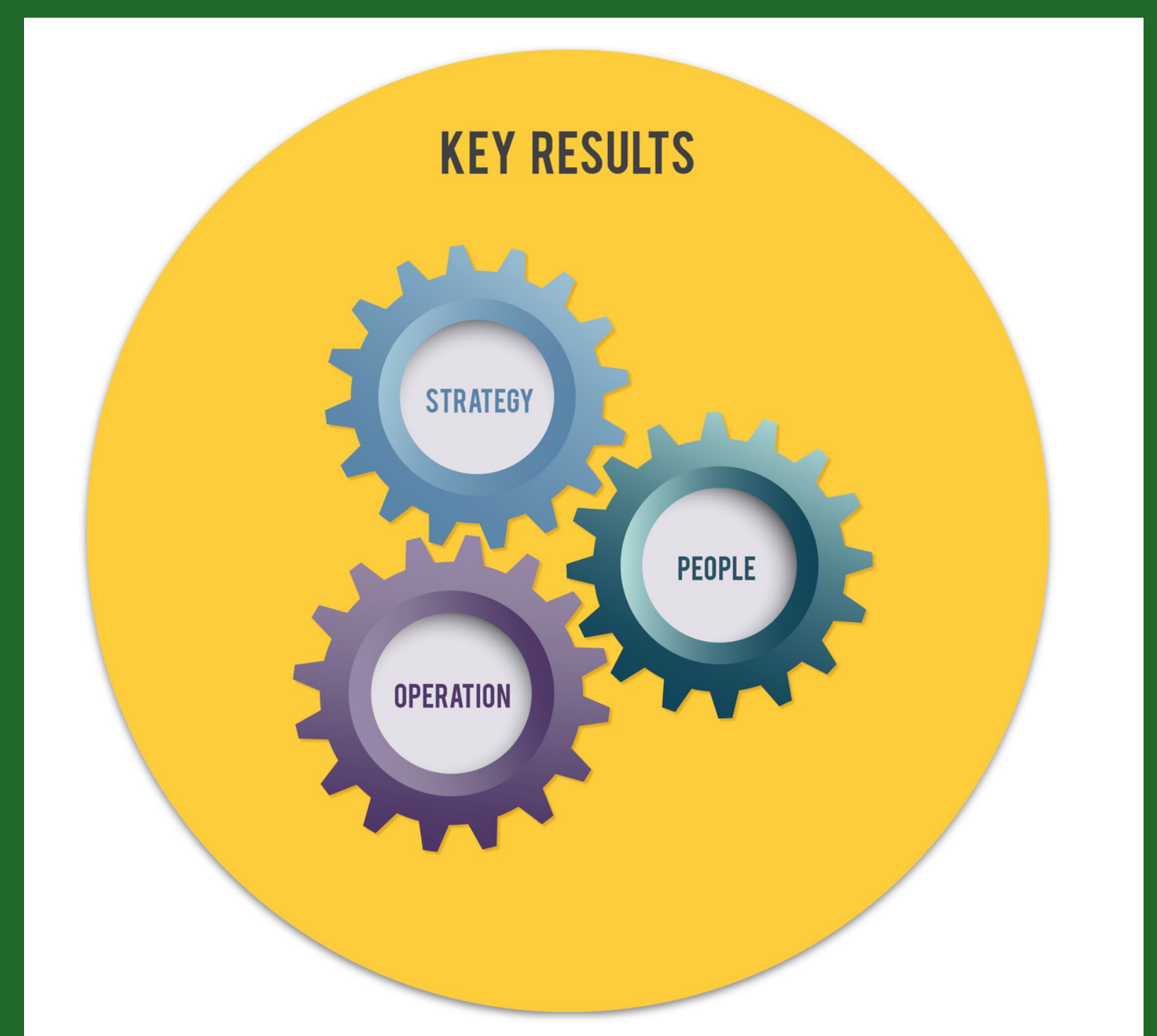
STRATEGY • PEOPLE • OPERATION

**Develop leaders to drive team performance
and deliver sustainable Key Results**

WHAT IS PERFORMANCE MAX?

A Leadership Program That Turns Strategy Into Results

Many organizations set clear strategic goals — yet a gap remains between the strategy on paper and the results teams actually deliver. Performance MAX closes that gap: developing leaders who can translate strategy into action, prepare their people to execute it, and drive it through to real, measurable outcomes.



“Performance MAX is designed to help leaders lead with clarity – and turn every Key Result into reality.”

How It Helps Your Organization

- Leaders translate big-picture goals into clear team strategy
- Teams understand exactly how their work drives results
- People development stays connected to real performance

Who Should Join?

- Leaders responsible for turning strategy into team results
- Organizations that want strategic goals to become real execution — not just plans on paper
- Teams ready to build a shared, disciplined approach to achieving Key Results

Program Format

- A guided journey combining an intensive workshop, real-work application, and structured follow-up
- Built to fit leadership teams of any size
- Designed for lasting behavior change — not a one-time event

OPTION #1

PERFORMANCE MAX FOUNDATION
Build Strategic Alignment

2-Day Intensive Workshop

Program Overview

Performance MAX Foundation is designed for organizations that want to rapidly equip leaders with a clear, shared approach to turning strategy into results. Participants learn how to think and lead in alignment with Performance MAX principles, and leave with a practical action plan ready to apply to their own team.

This option is ideal for organizations that want to start with a focused, high-impact workshop before expanding the program further.

Key Benefits

- Rapid, shared understanding of how to lead strategy into results
- Practical application to real team challenges
- A clear action plan ready for immediate use
- Minimal disruption to daily operations
- Cost-effective starting point for leadership development
- Suitable as a pilot before a wider rollout

Time Frame

2 consecutive days, on-site workshop

OPTION #2

PERFORMANCE MAX EXECUTION ADVANTAGE

Execute Faster. Execute Smarter.

2-Day Workshop + Performance MAX AI + 0.5-Day Follow-up

Program Overview

Performance MAX Execution Advantage solves one of the most common challenges in leadership development: learning that ends when the workshop ends.

After the two-day workshop, participants gain access to Performance MAX AI – a companion that helps them stay aligned with what they learned as they apply it to real work. A half-day follow-up session then reviews real progress and sharpens the plan based on what's actually happening on the ground.

Key Benefits

- Learning is carried through into real execution
- AI support keeps leaders aligned with what they learned
- Follow-up adjusts the plan based on real outcomes, not assumptions
- Support delivered without heavy demands on facilitator time
- Clear evidence that development is translating into action
- Stronger return on investment than a stand-alone workshop

Time Frame

2-Day Workshop + ~1 month of real-world application with AI support + 0.5-Day Follow-up Session

OPTION #3

PERFORMANCE MAX TRANSFORMATION

Sustain Results Through Performance MAX AI & Leadership Coaching

2-Day Workshop + Performance MAX AI + Leadership Coaching (6 Months)

Program Overview

Performance MAX Transformation is a complete 6-month journey that goes beyond training. It combines an intensive two-day workshop with continuous AI support and ongoing leadership coaching, so strategic thinking isn't just learned – it's lived, carried into daily decisions until it becomes how leaders naturally lead.

This option is ideal for organizations that want visible, lasting impact and a deeper connection between leadership development and business results.

Key Benefits

- The strongest, most sustained impact of the three options
- Continuous AI support throughout the 6-month journey
- Regular coaching builds lasting leadership habits
- New ways of leading become embedded in everyday work
- Clearer connection between leadership development and business results
- The most complete return on a leadership development investment

Time Frame

2-Day Workshop + Performance MAX AI support + Leadership Coaching across 6 months